



# MacArthur Park Community Center

2230 W. 6<sup>th</sup> Street \* Los Angeles, CA 90057



Park Proud LA

## Funding Proposal for: Westlake North Neighborhood Council

Submitted on October 27, 2017

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**Organizational Background:** MacArthur Park is a local park and recreation facility with rich history dating back to the late nineteenth century. The park is divided in two by Wilshire Boulevard. The southern portion primarily consists of a lake, while the northern half includes a small amphitheater, bandshell, synthetic sports meadow, and children's' playgrounds. The bandshell has been recently renovated as the Levitt Pavilion and is once again, and since the re-opening, the Levitt Pavilion hosts 50 free concerts each summer.

Our mission is to enrich the lives of residents of Westlake and MacArthur Park by providing a safe, welcoming park and community center. Our vision is to provide affordable recreational, physical and cultural opportunities for all of our residents.

**Overview:** MacArthur Park along with Council District 1 and other community partners will offer a Winter Wonderland Festival at MacArthur Park on Saturday, December 16, 2017. The festival will include a community parade, an official tree-lighting ceremony, music entertainment, holiday performances, ice-skating, toy give-away and food; all at no cost to attendees. This seasonal festival will represent a true sense of community and will allow all participants to collectively experience the spirit of the holidays and a winter wonderland in their own neighborhood.

**Who will this benefit?** Nearly 5,000 children and their families from the communities of Westlake North, Westlake South, Pico-Union will be the recipients of this fun-filled event.

**What partnerships will be created or enhanced?** This event will certainly enhance the partnership with MacArthur Park and our local elected officials, but more importantly, it will aid in creating new partnerships with our Neighborhood Councils at: Westlake North, Westlake South, MacArthur Park, and Rampart.

**Monetary need in support of event:** \$9,5000

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